



Canada Inbound Trade Mission

San Antonio, TX
Oklahoma City, OK
Louisville, KY

Sep 25 - Oct 1, 2016

As the largest importer of U.S. agricultural products, Canada is an important destination for any business new to export. In 2014, exports of U.S. agricultural products to Canada were valued at about \$21.9 billion. This is due to the mutually beneficial trade relationship that the US and Canada enjoy, a marriage of proximity, and strong cultural affinities.

This trade mission allows the exploration of the Canadian market at an affordable cost to your company, making it a prime opportunity to break into the international arena at a safe pace. Eligible MySUSTA companies can log into your account to [register online](#).

Booth Fees:

One-on-one meetings in Oklahoma City \$25.00

One-on-one meetings in San Antonio \$25.00

One-on-one meetings in Louisville \$25.00

Registration Deadline: August 15th, 2016

No refunds for cancellation after June 15th, 2016.

Product Description (suitable products but not limited to):

Fresh Produce • Soft Drinks • Breakfast Cereals • Organic and Non-GMO Products • Tree Nuts, Sauces & Condiments • Convenience Foods • Bakery products • Gluten free • Healthy/ trendy snacks

Industry Focus: Natural/Health, Organic, Produce, Retail Products

Activity Managers:

Carlos Guerrero

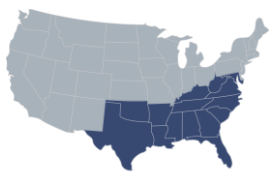
Coordinator for International Marketing
Texas Department of Agriculture
(512) 463-6507
carlos.guerrero@TexasAgriculture.gov

Barbara Charlet

International Marketing Coordinator
Oklahoma Department of Agriculture
(405) 522-6192
barbara.charlet@ag.ok.gov

Jonathan Van Balen

Import/Export Advisor
Kentucky Department of Agriculture
(502) 782-4132
jonathan.vanbalen@ky.gov



Southern U.S. Trade Association
701 Poydras Street, Suite 3845
New Orleans, Louisiana 70139

504-568-5986
www.susta.org
susta@susta.org